#### SEPTEMBER 2004

# CHAMBER OF COMMERCE

ERCE SEPTE.

NEXT MEETING: 7PM ON TUESDAY 5TH OCTOBER 2004 AT LORENZO'S RESTAURANT

www.norwoodchamber.org.uk

For more information about the chamber, its objectives, minutes of the last meeting, copies of our newsletter and the opportunity to join the mailing list visit www.norwoodchamber.org.uk



### MAGIC IN THE AIR

London's Magic 105.4 has launched a £1.5 million TV advertising campaign based in Crystal Palace. The 40-second ad, 'Familiar World' (featuring roadworks, traffic wardens, toilets and bin-men) is described by Magic Radio as taking place "from the perspective of the driver of a Mini, driving down a typical high street, watching everyday life unfold outside the windows. As the journey unfolds, we encounter look-alikes of artists featured on the Magic playlist in everyday guises, Dido's 'White Flag' providing the soundtrack to the slow motion drive. We drive past Mick Hucknall who's loading sacks into a dustcart, Lionel Ritchie selling flowers on the roadside, then slow down to allow Kylie, dressed as a beautician, cross at the zebra crossing. Each of the 'stars' acknowledges us with a wave, a wink or a friendly smile. As we move on, we see an old lady chatting to her hairdresser, Will Young, and we carry on down the road,

past Ronan Keating who's taking a break from some roadworks, Phil Collins selling the evening paper and Gabrielle collecting glasses from outside the local pub. The final wave comes from traffic warden George Michael, happily giving a ticket to a hapless motorist."

## **POST OFFICE CLOSURE**

In May we reported that the Post Office Branch at 65 Westow Hill was proposing to close and relocate to 55-57 Westow Street (the newsagents opposite Safeways). This has now been confirmed and the Post Office will be closing on Monday 11th October 2004. The Post Office will open for business in its new location on Friday 15th October 2004.

## **TULSE HILL SURVEY 2004**

Norwood Action Group (NAG), a local residents' association based in West Norwood, is conducting a survey to gather opinions about the potential development of the area around Tulse Hill station, following its designation as a 'Transport Hub' by Lambeth Council.

This should make it the focus of work to further improve transport links and generate trade for local businesses. NAG is keen to learn what kind of development would interest local people and will be distributing survey forms around the station and nearby businesses. You can also fill it in online at www.norwoodaction.org.uk/survey

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## TRAMLINK TO CRYSTAL PALACE

We understand from recent press headlines in the Croydon Advertiser that Ken Livingstone has given his "clearest indication yet" that Croydon Tramlink will be extended to Crystal Palace. But at the time of writing neither the official Mayor's web site nor the official TfL London Trams web site has any mention of this development.

However the Light Rail Transit Association (www.lrta.org) reports: at a meeting of the Association of London Government this week, the mayor Ken Livingstone has said that a Tramlink extension to Crystal Palace will go ahead. A final decision is due next month. Crystal Palace represents the simplest of the extension options available and as well as linking to Crystal Palace where the terminus is currently undecided, would take over the heavy rail route to Beckenham allowing Tramlink to expand Beckenham line services.

Double track will be retained on heavy rail between Norwood and Crystal Palace, allowing a potential increase in frequency of the rail service on this route with a frequent tram feeder towards Crystal Palace for London passengers and from Beckenham to Crystal Palace and Croydon. A triangle would be constructed at Love Lane, near Harrington Road stop.

The extension is seen as vital to the regeneration of the Crystal Palace and Anerley areas and will provide an interchange at Crystal Palace with one of the three termini of the East London Line extension.

The Chamber of Commerce feels the LRTA version of events gives a *much clearer indication* of what to expect.

## PHOTOS ACQUIRED FOR £13.5K

A collection of rare images of Crystal Palace taken by Philip Henry Delamotte and dated from the late 1850s has been sold at an auction for £13,500. The 47 shots, which were auctioned at Dominic Winter in Swindon, Wiltshire, were expected to fetch up to £5,000. Although widely reported in the media as acquired solely by English Heritage we have been informed by the Chairman of the Crystal Palace Foundation, Melvyn Harrison, that they were actually bought by a consortium of three organisations: English Heritage, Crystal Palace Foundation and the London Development Agency.

